

Stay Focused Magazine Writers Guidelines

Stay Focused Magazine is a division of FOCUSED Plans, LLC

God is so amazing, and together we will see him do exceedingly abundantly beyond what we can ask or imagine. Our dream is big, our purpose is bigger, and the grandness of our God, cannot be measured.

Stay Focused Magazine is a Christian Magazine founded on the faith of Christianity and belief in God the Father, God the Son and God the Holy Spirit. We firm hold to the beliefs of the world's most popular book of all time, The Holy Bible. With that being said please know that Stay Focused Magazine is a publication for all people of all faiths. The magazine is likewise a publication for those who are leaders, current business owners, people who need encouragement, desiring to be in business, and those who are going after their dreams and their purpose. **The vision of FOCUSED Plans, LLC is to see you and your business prosper.** Please know once published, your article will be read by the average person in America. And the average person is not Christian and, believe it or not, they are not in business. **Nonetheless the tone of your article should inform readers, inspire them into action, and in some cases create a desire for business ownership.**

As you write, it is important to inspire. A fervent and keen story will always inspire others into action. **Be encouraged and know that you were chosen to do this even before the foundation of the world. Your article must be**

proofread before it is submitted. Articles that need a lot of editing of grammar or writing style have less opportunity of being published.

All articles will be submitted to a section of the magazine. We encourage writers to categorize their work in at least one of the following areas (or magazine sections):

- General: Business Tips, Inspirational Poems, Celebrated Successes by your Business or Ministry.
- Writings from Pastors
- Feature Stories (Cover Stories)
- Business
- Education
- Family
- Finance
- Health & Wellness
- Leadership
- Technology
- Arts, Fun & Entertainment

Stay Focused Magazine is 8 ¼ by 10 ½ in size. We are now accepting submissions from new and seasoned writers. We want to hear about your focused business success, ministry, family life, financial position, how you used technology, leadership skills, etc.

You have the option to: tell your story in an educational article with **research and documentation** or tell it in a story format. All submissions must be done electronically and Focused Plans, LLC reserves the right to publish or not publish due to the number of submissions received. Writers are requested to adhere to the following specific guidelines:

- 550 words (*not to exceed 600 words*)
- One and a half page to two pages word document, **single spaced**, Times New Roman font, with 1.25 inch margins.
- Submit article(s) and pictures electronically. (*Photos must be of high resolution [at least 300dpi or higher] in order to print high quality in the magazine we need an original.*)
- **What To Write About:**
 1. Choose a topic area listed above.
 2. Write an **informative** article on a very specific topic.
 3. What did you focus on to be successful? /What challenged your focus?
 4. Describe your greatest **business** success **or** ministry accomplishment(s).
 5. As a Business Owner what things have you celebrated?
 6. What does research say about being in business today.
 7. Top (3, 5, 7, 10, 12, etc.) business tips that helped you? Who told you about them? Where/How did you learn them?

The most important aspect of Stay Focused Magazine is its content. We are happy to provide for you the exposure you need as a writer. Please know the entire content of what you submit may or may not be published. Well written articles have the best opportunity of being published. Articles that are submitted early have the second greatest chance of being published. **To be considered for the next issue of Stay Focused Magazine, articles are requested asap.** It is possible for your article to be submitted early and not be published; however please know this same article may be considered for the next issue as it is our motto to promote good, useful, and timeless information.

Please remember, these guidelines are not meant to narrow your focus when writing. **Be at liberty to write as you desire and on a topic you desire.** The specifics of these guidelines are to help those who are in need of more direction. **Focused Plans produces information and services for business owners, for individuals holding leadership positions, information to those who desire to go into business and those who are in ministry.**

Thank you for partnering with us. We believe we can do all things through Christ who strengthens us. (Philippians 4:13)

Please email writing submissions to: focusedplans@gmail.com

In your subject line please write: **SFM Writing Submission**

THANK YOU ☺